DESIGN



Simplify strategy conversations.

Remove friction from organizational strategy alignment. With Design, senior leaders can gain clarity on their business strategy. Design makes strategic conversations surprisingly simple. The PI Strategy Assessment™ only takes a few minutes of your leadership team's time. And an Execute Strategy with Confidence session fosters a productive conversation to help team members gain agreement on strategy and determine leadership fit.



Confirm strategic alignment.

Have 5-15 members of your leadership team take **The PI Strategy Assessment**™, a simple tool that captures a senior leadership team's perceptions, agreement, and confidence regarding the business strategy. The assessment is designed to document an organization's business strategy and express it in people-centric terms.

Understand what drives them.

Ensure your leadership team has completed their **The PI Behavioral Assessment**™ to measure their behavioral drives and needs. When combined with the Strategy Assessment, you'll be able to identify fit between the leadership team and the chosen business strategy; uncover gaps and take action.

Gain alignment with expert guidance.

Through a half-day session, your leadership team will align on the chosen business strategy through a talent lens and identify gaps between the work styles of the team and its strategy. Participants will leave having identified actionable next steps to mitigate execution risks.









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